

## White Oak Landing Unique Selling Position

Finding a lake place on Lake Martin has gotten more difficult. There are fewer properties available, and prices are definitely on the rise. For those wanting to own waterfront property on Lake Martin, the South's most beautiful lake, the options are limited.

The options are a small cabin on a secluded lot in the back of a slough, built in the early 1970s before building codes; the new lake house that looks like a city house wedged onto a narrow lot or the 1,200-square foot condo with neighbors above, below and on either side. Then, of course, there are the beyond-price-category "McMansions."

That is until the newest addition to Lake Martin, *White Oak Landing*. White Oak is conveniently located just one mile off of U.S. Highway 280 in Alexander City. This gives property owners four-lane highway access to Birmingham (75 minutes northwest), Auburn (35 minutes east) and Atlanta (2 hours northeast).

Rather than being tucked away from civilization, White Oak enjoys city services such as police and fire protection, municipal water, and proximity to stores, restaurants and medical care. White Oak is ideally located for those looking for a weekend cottage or a full-time waterfront residence.

The homes at White Oak Landing are designed for lake life by a proven team of lake home designers. Features needed in a lake home, such as outdoor living, piers, seawalls and water-toy storage, are first considerations rather than afterthoughts. Lake life is best enjoyed with extended family and friends, so designs are created to give space for gathering as well as places for peaceful dreams.

While it is good to have neighbors, when at the lake, you want a measure of privacy and nature as well. Each of the building sites in White Oak Landing provides extra elbow room for the property owner, ample space for piers, safe swimming and the protection of natural surroundings including mature forest.

All of this is found in a master-planned community with appropriate protective covenants, design guidelines and attractive pricing. A library of plans is available for this multi-phase community with turn-key, complete-package pricing beginning in the low-\$500s. Home construction will begin in 2018, with the first property owners enjoying Lake Martin in 2019.

### White Oak Landing Highlights

- Easy access via four-lane highway - just 75 minutes from Birmingham, 35 minutes from Auburn and 55 minutes from Georgia via U.S. Highway 280.
- A collection of cottage homes designed specifically for lake life by three experienced lake home designers.
- Large lots in a beautiful waterfront location. Each property has a minimum of 100 feet of waterfront which allows for maximum allowable size pier, if desired.
- Turn-key delivery of lake home and lot package with prices starting in the low-\$500s
- Expertly executed custom home features including Pella windows, custom cabinets, wood flooring on main levels, energy efficient design and full appliance package
- Underground utilities with Alexander City police, fire department, and emergency services, plus easy access to shopping, restaurants, marina and hospital.
- Master-planned with protective covenants and architectural design guidelines to protect values and natural surroundings.